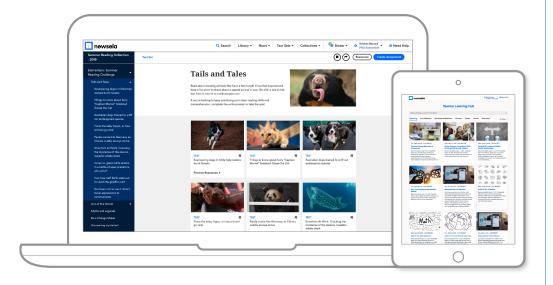


## Join the Challenge

This summer, Newsela is hosting a challenge both students and teachers can take part in to help their schools win prizes. To earn points throughout the summer, students can read articles about their favorite topics and teachers can complete virtual professional learning options.

Based on student and teacher participation, schools enrolled in the Summer Challenge with Newsela PRO School Licenses will be eligible to win a \$2,500 technology grant and individual classrooms enrolled in the challenge with Newsela PRO Teacher Licenses will be eligible to win a \$250 technology grant.

The more points your school earns between June 1 and September 1, the higher your chance to win!



Enroll your class, school, or district here by June 1st

### **Reading Topics**

### **Elementary School**

- Tails and Tales
- Out of this World!
- Be a Change Maker
- Uncovering Mysteries!
- Myths and Legends

#### Middle School

- It's a Strange World!
- The Power of Pop Culture
- Should You be Gaming?
- Music Makes the World Go Round!
- Teens & Tech

### **High School**

- What is Happening in the World?
- Activist Artists
- Transforming the World through Technology
- Healthy, Happy, Social, Active
- Next Stop, College and Careers!
- Video Games: A Social Good or Evil
- Saving Our Planet





### Students: Summer Reading

Students will have access to our new Summer Reading Collection starting June 1<sup>st</sup>, which includes texts curated based on student reading preferences at the elementary, middle, and high school levels. The more students interact with the articles, the more points they'll earn toward their school's total. If students choose other articles to read on Newsela besides those included in the Summer Reading Collection, we'll count those toward their school's total points too!

# Teachers: Summer Learning

Teachers will be able to rack up points themselves by participating in one or more of the Newsela professional learning options laid out below in the Points and Prizes section. All of these are virtual and can be completed at your own pace. If you have already completed any of the options listed prior to June 1<sup>st</sup>, they will count as earned points for your school. So you may already have a head start!

### **Points and Prizes**

The more points your school earns, the higher the chance of winning! According to the total amount of points earned and the enrollment of the school, we'll choose 10 winners: 5 participating schools and 5 participating individual classrooms. The top 5 schools will each win a \$2,500 technology grant and Newsela swag. And the top 5 individual classroom enrolled will each receive a \$250 technology grant and Newsela swag. Enroll by June 1<sup>st</sup> to be eligible!

How to earn points	Who can complete	Points
Read a Newsela article	Students	1
Make an annotation	Students	1
Take a quiz	Students	1
Answer a write prompt	Students	1
Watch the <u>Summer Reading webinar</u> (coming May 1st)	Teachers	5
Take Launch Newsela: Newsela for Direct Instruction	Teachers	5
Take Launch Newsela: Newsela for Homework	Teachers	5
Take Launch Newsela: Newsela for Student Choice	Teachers	5
Become a Newsela Certified Educator	Teachers	20